

WINNISON

WE ARE HK TOO

Cellphilm

WORKSHOP

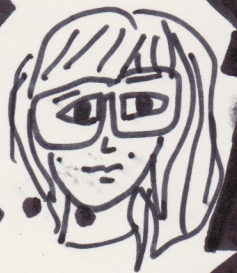
HOW TO MAKE A CELLPHILM:

① WATCH:

[HTTPS://VIMEO.COM/138321705](https://vimeo.com/138321705)
↓
cellfilms: A How to

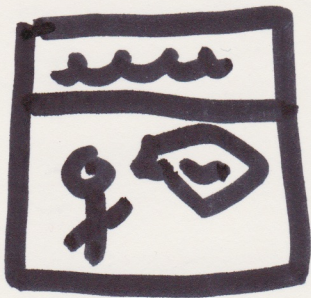
② BRAINSTORM

what do I want to say? How do I want to tell the story?



③ plan your story

④



STORY BOARD

IT!



⑤

FILM IT!

(WITH YOUR PHONE)

⑥

EDIT IT (OR NOT)...

⑦

UPLOAD & SHARE

prompt # 1

WHAT DOES IT
FEEL LIKE TO
BE AN ETHNIC
MINORITY
IN
HONG
KONG?

BRAINSTORM

WHAT ARE YOUR EXPERIENCES?

WHAT DO YOU THINK?

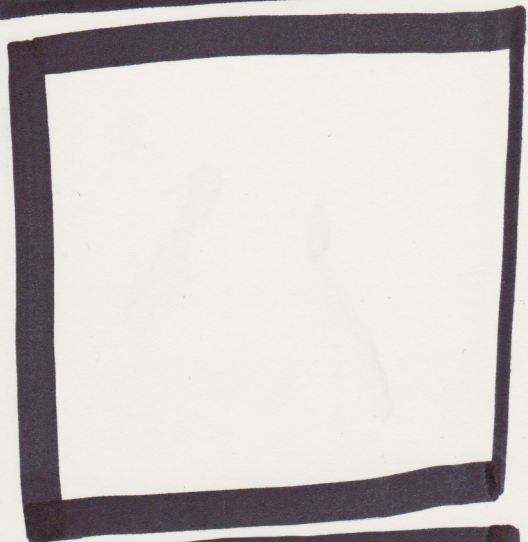
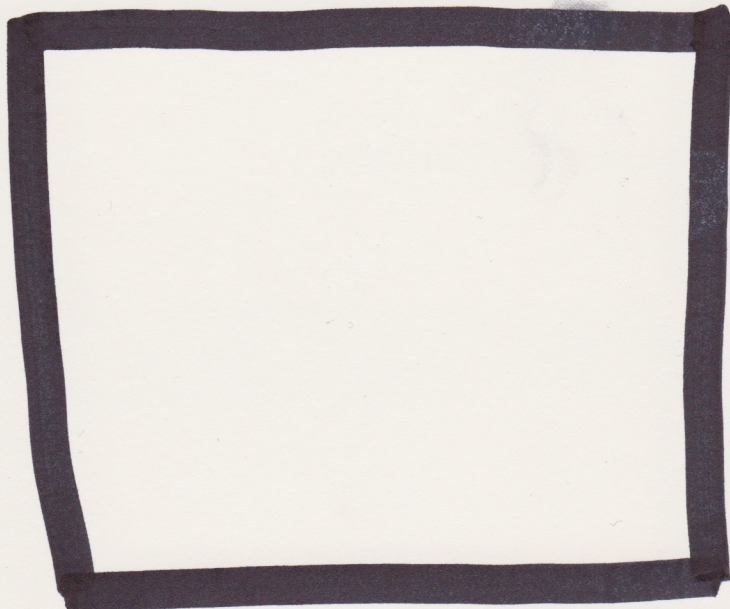
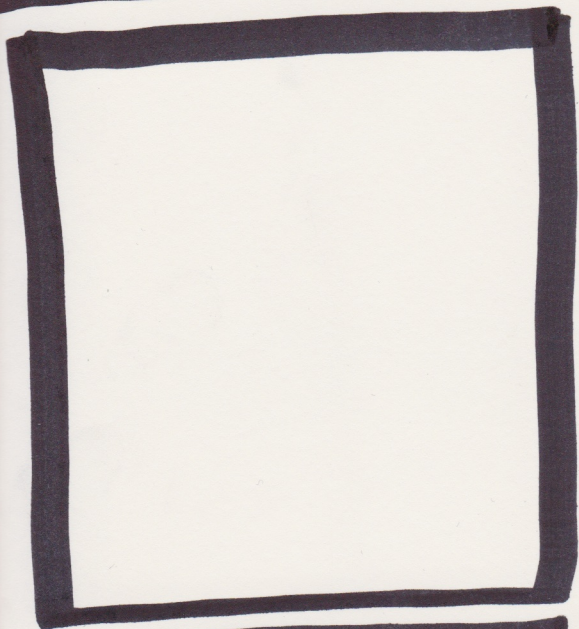
WHAT DOES THE PROMPT MAKE YOU THINK OF?

PLAN YOUR STORY:

TAKE THE IDEAS FROM YOUR BRAINSTORM
AND TURN THEM INTO A STORY.

STORYBOARD IT →

THINK ABOUT
THE PICTURES &
ACTION TO GO WITH
YOUR STORY





SOME THINGS TO THINK ABOUT...

1. SOUND: MAKE SURE TO SPEAK CLOSE TO THE MICROPHONE

2. CONSENT: MAKE SURE YOU ASK PERMISSION BEFORE FILMING SOMEONE. IF YOU WANT TO FILM A CROWD, DO SO FROM A DISTANCE (SO YOU CAN'T IDENTIFY PEOPLE). OR YOU CAN FILM HANDS / FEET, ETC.

3. COMPOSITION: MAKE SURE YOU LOOK AT EVERYTHING YOU CAPTURE IN YOUR SHOT. LOOK IN THE BACKGROUND. WHAT DO YOU WANT TO BE FEATURED IN THE SHOT.

4. LIVE ACTION? (WHERE YOU FILM ACTORS / PLACES ... WITH OR WITHOUT EDITING)

ONE SHOT SHOOT? (WHERE YOU FILM THE WHOLE VIDEO IN ONE TAKE WITH NO STOPPING)

STOP MOTION?

(WHERE YOU TAKE STILL PHOTOGRAPHS AND EDIT THEM TOGETHER TO MAKE IT LOOK LIKE IT IS MOVING.)

EXTRA SPACE



(TO BRAINSTORM, PLAN, WRITE, DOODLE, ETC.)